

A decorative header for the 'HOLIDAY STROLL' event. It features a dark green background with white silhouettes of evergreen trees and a string of lights with glowing white dots. In the center, the words 'HOLIDAY STROLL' are written in a large, white, serif font. Below the text, there are white silhouettes of a man and a woman walking hand-in-hand.

HOLIDAY STROLL

Parade Invitation

It is time to start thinking about participating in the 2019 Holiday Stroll Parade on Friday, November 29 at 7:00 pm!

Because you are a past Holiday Stroll Participant, we're giving you a chance to sign up for one of the 25 parade spots first, before we invite other businesses that have not participated in the past. The Holiday Stroll has grown to over 20,000 attendees and has become a popular annual event, and we hope you are going to join us again this year!

Lots of fun events are planned throughout the event. The streets downtown will be closed at 4 pm allowing for spectators and "strollers" to visit and participate with our fine merchants, reindeer sleigh rides, horse drawn hay rides, food vendors and a concert in the middle of the activities!

As in the past, we are requiring ALL parade units and members of units to be lighted. Lighting may consist of battery-operated lights, lanterns or flashlights. We ask ALL members of your unit to be lighted. We also encourage music with your unit, but it is not mandatory. We encourage you to decorate your parade unit using a holiday theme. Santa arrives on a fire-truck in the parade, so please no other Santa's on your floats or in the parade.

Participation fee is \$50 for each float in the parade. Floats will be reserved on a first come, first served basis. Floats must be in line and "parade ready" by 6:30 PM.

NOTE: Only the driver or business owner must sign the parade waiver. In addition, if your float requires a motor, you must include a copy of insurance for the vehicle that will be in the parade.

Please confirm your will be participating in the 2019 Holiday Stroll Parade by emailing Kim Lampe at info@downtownredwing.org, followed by mailing in your application, which is attached.

We will send a confirmation of acceptance and entry line up by email, one week before the parade, so please include an email address on the application form.

With your help, we look forward to another successful and safe Holiday Stroll parade!

Sincerely,

Holiday Stroll Committee



HOLIDAY STROLL



Parade Application Form

Name of Float: _____ Contact Person: _____

Address: _____

Email Address _____ Daytime Phone: (____) _____

Cell Phone: (____) _____ # of Float Participants: _____

Type of Unit: (mark all that apply)

Float Marching Band Other Music Royalty Horses Walkers

Vehicle School, Church, Club, Charity Young children in unit

Special Needs: _____

All floats and participants (walking, riding, etc) must be lighted!

Float Description: *see next page*

Return the following items to:

Kim Lampe
DTMS Office
419 Bush Street
Red Wing MN 55066
info@downtownredwing.org

- Completed Application-Email address required!
- \$50 Make check payable to Downtown Main Street
- Proof of insurance certificate
- Signed waiver agreement

Deadline for application is Friday, November 15, 2019



Float Description

This will be read by the parade MC while your float passes the MC stand, on the corner of 3rd and Bush Streets. You may want to include names of riders (ex. Royalty), ad slogans, location of your business etc. Please limit your description to 75-80 words. You can attach your description on a separate page if you need more space. The parade starts with Santa, so please NO other Santa's allowed.)

Business Name: _____ From: City Name _____

Names of riders: _____

Float Theme or Slogan: _____

Description (75-80 words)

ALL ORGANIZATIONS MUST SEND THIS FORM IN WITH THE APPLICATION FORM



Waiver Agreement

I, the undersigned, have agreed for my own benefit to participate in various events and activities during the year 2018, in connection with and/or under the direction of the Downtown Main Street Holiday Stroll Parade.

I understand that inherent in my participation in such events and activities (such events to include but not limited to parades), is the risk of serious personal injury up to and including death and property damage. I understand that Downtown Main Street will not provide me, my employees or volunteers with protection against such injury, death and damage, and I assume all risk of such injury, death and damage to myself and others under my direction/control, and to my property under my direction/control. I hereby waive and release any claim I have or may have in the future against the Downtown Main Street organization, and any of their officers, agents or representatives, whether or not caused in whole or in part by the negligence of such officers, directors, employees, agents and volunteers, which occurs during or as a result of my participation in any of the events and activities held in connection with and/or under the direction of the above-referenced entities. Furthermore, in the event I agree to operate a vehicle in connection with any of the events and activities held in connection with and/or under the direction of the Downtown Main Street Holiday Stroll Parade, I represent that I am validly licensed to drive such vehicle in the events and/or activities and that I have purchased automobile insurance as required by Minnesota law.

Date: _____ Signature: _____

Name of Float or Organization: _____

ALL ORGANIZATIONS MUST SEND THIS FORM IN WITH THE APPLICATION FORM